LUXUO

# L'Odyssée de Cartier The Film

***TOP EXCLUSIVE!*** *LUXUO's readers are now able to view "L'Odyssée de Cartier" before it is presented on Cartier's Facebook page tomorrow morning, Paris time.*

Cartier will reveal today a preview of its upcoming film "The Cartier Odyssey", with the ambitious short to feature three panthers and a host of fantasy scenes.

In honor of Cartier's 165th anniversary, the panther will take viewers on a journey through Cartier's iconic designs during the three-and-a-half-minute spectacular.

"The Cartier Odyssey" (L'Odyssée de Cartier) marks the label's most ambitious advertising project for over a decade.

Directed by Bruno Aveillan, the film will debut March 4 on television screens across the US, France, China, Russia, the UK, Hong Kong and the Middle East.

Through this film, Cartier offers a unique moment of escape, inspired by the desire to enchant, to share its passion and to communicate its values.